



Green Web Hosting launched by NSDesign

Glasgow based Business Internet Solutions company [NSDesign Ltd](#), have partnered with Tree Appeal to launch a new “Green” Web Hosting package, aimed at their environmentally conscious client base.

The new “Go Green” initiative allows customers to pay an optional £5.00 contribution which is matched by NSDesign, allowing the planting of 1 native broad-leaved tree such as oak, beech and ash.

Managing Director Gary Ennis says “We’ve always been highly focussed on environmentally friendly business practices like choosing to host our web servers in a Carbon Neutral Data Centre or recently offsetting our entire carbon footprint, and our Go Green campaign allows our customers to get involved, and help put something back into the environment.”

By partnering with Tree Appeal, NSDesign join a number of environment conscious UK companies, looking to make a difference and help create a sustainable future.

“Initiatives like ‘Tree Appeal’ help support the Government’s strategy for sustainable development, with its aims of integrating our objectives on social progress, effective protection of the environment, prudent use of natural resources and high and stable levels of economic growth and employment to ensure a better quality of life for everyone, now and for generations to come”

Jim Knight MP,

Minister for Rural Affairs, Landscape and Biodiversity, DEFRA

More information at: http://www.nsdesign.co.uk/webhosting/green_hosting

All enquires should be directed to:

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Note to Editors

About NSDesign

NSDesign has been helping businesses and organisations maximise their success online since 1999, and is now based at the award winning Hillington Park Innovation Centre.

They design innovative products and services that allow their clients to do things better on the web, ranging from initial domain name registration and web hosting, to custom web development, ecommerce systems, internet marketing and training, and deliver these solutions to a range of clients from start-up companies to government bodies and universities.

They focus strongly on accessibility and usability, providing the tools to empower their users with full control over their account, backed by in-house expertise to rely upon when required.

Their innovative NSBuilder System (an online website builder and content management system) www.nsbuilder.co.uk was twice shortlisted for “best product” in the Scottish Software Awards, and is now being used as part of a training course aimed at SMEs and funded by Glasgow City Council.

Indeed, while their technology is first class, it's the people behind that technology that make NSDesign different. They invest heavily in every single client relationship, and it's this personal level of service and support that makes them stand out from their competitors.

For more information, contact Gary Ennis on gary@nsdesign.net or visit the website at www.nsdesign.co.uk