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NSDesign Brings Social Networking to Business Gateway

SOCIAL Networking advocates NSDesign has teamed up with Business Gateway to pilot its successful Embrace the Space workshops with the network.

Initially run as a partnership with Renfrewshire Chamber of Commerce the workshops sold out within weeks.

Businesses were queuing up to take part and learn about how social networking could be of benefit to their companies.

Managing Director of NSDesign, Gary Ennis, is a long-time advocate of social networking sites.

He said: "We are delighted to be working with the Business Gateway on this venture as it has real possibilities of opening up our workshops to a much wider audience. We will be delivering our social networking message to new start companies and we are really looking forward to rolling this out!

"The workshops aim to guide people through the different kinds of digital marketing that are available and explain the pros and cons of social networking sites and how they can be of benefit to businesses.

"We have had fantastic feedback from many kinds of businesses and organisations who have attended the workshops so far, and found there are ways that they can introduce some form of social networking which will be beneficial to their company."

Ronnie McLaren from Business Gateway said: "There is no doubt social networking is becoming increasingly more important to the business community and as such this event is a welcome addition to Business Gateway's ongoing workshop programme. The team delivering the workshop are leaders in the field and perfectly placed to give local companies invaluable advice on how to utilise social networking to benefit their business."

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Gary added: "With an estimated 18 million Twitter users by 2010, and a staggering 200 million current active Facebook users, businesses really cannot afford not to dip their toe into the social media pool."

Business Gateway provides practical help, advice and support for new and growing businesses.

To find out more about how Business Gateway can help you set up and develop your own business as well as find out when and where workshops are taking place, visit www.bgateway.com or call 0845 609 6611. Alternatively call your local Business Gateway office directly on 0141 435 7570.

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Issued on behalf of NSDesign by The BIG Partnership.

For further information on this release please contact Kate McCheyne on 0141 333 9585 / 07766076 469 kate.mccheyne@bigpartnership.co.uk

For further information on social networking Embrace the Space workshops please contact Gary at NSDesign on 0141 585 6390 info@nsdesign.net or www.nsdesign.co.uk