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Big Decision for NSDesign

INNOVATIVE internet solutions company NSDesign has appointed the BIG Partnership to handle its PR.

NSDesign was established in 1999 and has grown year on year during the last decade. The company is looking build on that growth in its anniversary year, raising its profile and reputation at the same time.

Managing Director, Gary Ennis, said:

“I am delighted to announce that we have appointed the BIG Partnership to work with us as partners in raising the company’s profile. We are only a small operation but have some big clients and we really wanted to begin communicating our success to our peers.

“We have already had a really successful 2008 and are very aware of the important role PR can play in helping to build reputation. We were really impressed with the guys at BIG. They very quickly grasped what we were aiming to do and we are looking forward to working with them.”

BIG will provide media relations support and advice for NSDesign whose clients include Greenock Morton FC, The Lighthouse and Highland Spring.

Kate McCheyne, Account Director at the BIG Partnership, said:

“NSDesign may be a small company but they have a fantastic client base and a really good story to tell. We are looking forward to helping them communicate their success stories.

“In the last eight years, BIG has become one of the UK’s most respected and successful communications businesses and because our clients – big and small - trust us to deliver industry-leading results, we continue to be one of the fastest growing.”

For further information on NSDesign or BIG Partnership visit their websites:
www.nsdesign.co.uk and www.bigpartnership.co.uk

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Issued by the BIG Partnership and NSDesign.

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Notes to editors

About NSDesign

NSDesign has been helping businesses and organisations maximise their success online since 1999, and is now based at the award winning Hillington Park Innovation Centre.

The company designs innovative products and services that allow their clients to do things better on the web, ranging from initial domain name registration and web hosting, to custom web development, ecommerce systems, internet marketing and training, and deliver these solutions to a range of clients from start-up companies to government bodies and universities.

The focus is strongly on accessibility and usability, providing the tools to empower users with full control over their account, backed by in-house expertise to rely upon when required.

About BIG Partnership

The BIG Partnership commenced trading in April 2000. It is a multi award winning PR and communications consultancy, and the largest full service PR agency outside London (PR Week Top 150, 2008).

It has a team of more than 90 professionals, specialising in public relations – public and private sector, crisis management, brand reputation management, B2B, consumer, events management, corporate publications, marketing, design and new media, as well as website design and content management.

With offices in Glasgow, Edinburgh, Aberdeen and Kirkcaldy, BIG represents leading public sector organisations in areas as diverse as public policy, health, finance, conservation, recreation, community regeneration, housing, media, transport and sport.