



For immediate release

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**iRevise Brings Study Revolution**

GONE are the days of getting your head stuck in the books when preparing for exams - now you can cram on the go as iRevise brings studying into the 21<sup>st</sup> century.

Renfrewshire based iRevise tasked award-winning internet services company NSDesign with delivering their concept of "podcast revision" via a one stop shop website.

Aimed at Higher Grade and Intermediate 2 students, the iRevise MP3 files are available to download from the website to complement your study plan and shake up boring, old-school revision methods.

The site has already proven extremely popular with pupils and is very busy during this crucial exam period.

Nicola McCluskey, 16, is a 5<sup>th</sup> year pupil at St Mungo's Academy and has been using the website to boost her study plan.

She said:

"I'm studying for my Higher exams and have been using iRevise since December. I think that it's an innovative method of study and has been a fantastic resource for me when preparing for my exams. I particularly find the maths podcast useful as it goes over important formulas and information."

The file content is based on the curriculum set by the SQA and has been developed by professionals to ensure products are of the highest quality. The content aims to be both interesting and helpful, and provides youngsters with a welcome alternative to hefty textbooks!

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Robin Clark, Technical Director at iRevise, says working with NSDesign has been crucial to the company's success.

He said:

"The website is the face of the company and the cornerstone of our e-commerce business, so working with a design team who really understood our concept was critical.

"We had no room for error, the site had to be intuitive and appealing to our market. NSDesign grasped exactly what we were looking for and developed the iRevise website to a very high standard, meeting all of our requirements. They seemed to grasp our concept of podcast revision immediately, and we have been very happy with their work.

"We have a great relationship with the guys at NSDesign, they have really helped us achieve our goals. When I need other web services, they will be my first point of contact."

Gary Ennis, Managing Director at NSDesign said:

"We have enjoyed working with such an innovative, forward thinking company. It's a great idea that's valuable to a lot of young people, so getting the website right first time was crucial.

"Targeting the younger market can be tricky as you have to catch their attention quickly, and give them everything they need at their fingertips.

"We designed and built a bespoke website including MP3 uploading and full ecommerce capabilities. Without the site, the company does not exist: it's their shop window, back office, and distribution all rolled into one."

The concept is simple, download as many or as few subjects as you need, pop the files onto your MP3 player and study on the go!

For further information on iRevise visit [www.iRevise.info](http://www.iRevise.info).

For further information on NSDesign visit the website [www.nsdesign.co.uk](http://www.nsdesign.co.uk)

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Issued by the BIG Partnership on behalf of NSDesign.

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Notes to editors

## **About NSDesign**

NSDesign has been helping businesses and organisations maximise their success online since 1999, and is now based at the award winning Hillington Park Innovation Centre.

The company designs innovative products and services that allow their clients to do things better on the web, ranging from initial domain name registration and web hosting, to custom web development, ecommerce systems, internet marketing and training, and deliver these solutions to a range of clients from start-up companies to government bodies and universities.

The focus is strongly on accessibility and usability, providing the tools to empower users with full control over their account, backed by in-house expertise to rely upon when required.