



For immediate release

Tasty treats from Largs to Los Angeles

A TRADITIONAL sweetie shop which offers a taste of childhood is now trading online and opening up its treasures to a worldwide market.

Candy balls, cola pips, cherry lips and lemon bonbons are among some of the delights that the Scottish Sweetie Shop has on offer.

The company, which has been trading in Largs for the last 15 years with two shops and café in the town, decided the time was right for an online presence.

They teamed up with award-winning Glasgow company NSDesign to help them realise their dream and can now boast a customer base which stretches as far as the USA!

Lee Craigmile, of the Scottish Sweetie Shop, said:

“We had decided that the time was right for the company to have an online presence as we had received lots of requests from people for our products but who live too far away to be able to pop in to the shops. NSDesign helped us greatly throughout the whole process of setting up an internet business and this made a profound difference to our company as this is our first internet venture and we were unsure of the best approach to take.”

Since the website was launched in mid October it has received 1,500 unique visitors each month and the company has received orders from as far a-field as the USA, Poland, France, Ireland and closer to home across the UK.

NSDesign Managing Director, Gary Ennis, said:

“We were literally like kids in a sweetie shop working on this account – it was a Willy Wonka moment for the team seeing all the childhood sweeties that the company sells. We had real fun working on the website and wanted to reflect this in the final website and do our bit to help the firm go global and sell a taste of Scotland.”

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Lee added:

“NSDesign put together an excellent website which met all of our requirements perfectly. Once the website was completed, we received a detailed and thorough explanation of the workings, and this guidance and help was gratefully appreciated. This partnership for us has been very important as without NSDesign our internet business would not have been produced as efficiently or professionally.”

NSDesign, which is based at the Hillington Innovation Centre, provides internet solutions with a wide range of web design, domain registration and hosting products for its customers who include Greenock Morton FC, The Lighthouse (Scotland's Centre for Architecture and Design) and Highland Spring.

The company was recently named the Outstanding Performing Company (under 25 employees) in Renfrewshire at the annual Renfrewshire Chamber of Commerce (ROCCO) Awards.

For further information on NSDesign visit the website www.nsdesign.co.uk and for the Scottish Sweetie Shop visit www.scottishsweetieshop.co.uk

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Issued by the BIG Partnership on behalf of NSDesign.

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Notes to editors

About NSDesign

NSDesign has been helping businesses and organisations maximise their success online since 1999, and is now based at the award winning Hillington Park Innovation Centre.

The company designs innovative products and services that allow their clients to do things better on the web, ranging from initial domain name registration and web hosting, to custom web development, ecommerce systems, internet

marketing and training, and deliver these solutions to a range of clients from start-up companies to government bodies and universities.

The focus is strongly on accessibility and usability, providing the tools to empower users with full control over their account, backed by in-house expertise to rely upon when required.

About The Scottish Sweetie Shop

As well as scottishsweetieshop.co.uk we have three other businesses that all specialise in providing excellent produce and traditional scottish confectionery, The Candy Box, The Continental and Craigmiles Cafe. These can be all found in the small seaside town of Largs, Scotland!

The Candy Box, is an established shop that has been in business for over 15 years. In this shop we sell an extensive range of sweets, from old fashioned boilings to rich chewy toffees, all of which can be found on scottishsweetieshop.co.uk.

The Continental has been in business for 10 years, during which we have enjoyed great success selling Scottish confectionery. This is where we make and sell our homemade tablet and macaroon. Along with these we also sell a vast selection of handmade fudge and specialise in stocking delicious handmade chocolates from all over the world! We stock famous names such as J&A Fergusons, Lindt and Gudrun! In addition to these tasty treats we stock an assortment of Scottish shortbread, holiday rock and small gifts.

Our latest business venture has been a continental style cafe that has been running for the past 5 years.