



For immediate release

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**NSDesign Signs on for new season with Glasgow Rocks**

AWARD winning e-commerce company NSDesign has signed on for another season with Scottish basketball stars The Glasgow Rocks.

Rocks Fan and NSDesign Managing Director Gary Ennis is happy to combine his two loves once again.

He said:

“We are delighted to announce that we have renewed our partnership with the Glasgow Rocks and will again provide them with web management and e-commerce solutions.

“I am a huge basketball fan so I really love working on this account. Despite the fact the Rocks lost their first game of the season to the Newcastle Eagles I think there is a long way to go both on the court and online.”

NSDesign are also working on creating a new facebook and Twitter account for the Rocks to allow new ways of communicating with fans.

Gary added:

“Social networking is something we will be looking at introducing for the Rocks fans. Twitter in particular will be a great way to engage with their audience on a more personal level.”

Sarah Bell, Senior Commercial Manager for the Rocks was also delighted to renew the partnership. She said:

“Following NSDesign's previous fantastic work on the Rocks site we will continue to work with them on all aspects of web business and online marketing where their expert advice and support has become invaluable.”

For further information on NSDesign visit the website [www.nsdesign.co.uk](http://www.nsdesign.co.uk)

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Issued by the BIG Partnership on behalf of NSDesign.

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Notes to editors

### **About NSDesign**

NSDesign has been helping businesses and organisations maximise their success online since 1999, and is now based at the award winning Hillington Park Innovation Centre.

The company designs innovative products and services that allow their clients to do things better on the web, ranging from initial domain name registration and web hosting, to custom web development, ecommerce systems, internet marketing and training, and deliver these solutions to a range of clients from start-up companies to government bodies and universities.

The focus is strongly on accessibility and usability, providing the tools to empower users with full control over their account, backed by in-house expertise to rely upon when required.